

## Help us tweet about wacky U.S. holidays in Burundi!



Project Title	Help us tweet about wacky U.S. holidays in Burundi!
Project Summary	Help us avoid boring twitter feed-itis by creating some off-beat content on wacky U.S. holidays and culture.
Country	Burundi
Country/Region of Focus	United States

## Project Description

Young Burundians love twitter. We do, too, but politics all the time makes for a pretty dull feed. So we're looking for a great communicator and social media lover to help us build a twitter calendar -- a bank of social media content designed around quirky, funny, or downright bizarre U.S. holidays, culture, and trivia -- that we can use year-round to break up some of the heavier stuff and help teach our social media audiences more about America. We'd like you to comb through a list of off-beat U.S. holidays (National Donut Day would be an excellent place to start...) and single out the events you think would resonate the most with young Africans. Don't worry if you don't know right off the bat what kind of events those are -- we'll help you out, of course! We'd then like you to draft some funny tweets and other social media content we can use on our feeds to spread the word. Or to spread the GIFs. Your choice. Our Public Affairs section will help you shape the content and make it work for our local audience, but we'll rely on you to make sure it's young and hip (as we are, sadly, neither).

## Required Skills or Interests

### Skill(s)

Cultural diplomacy

Social media management

Storytelling/blogging/vlogging

Writing

## **Additional Information**

If you're a card-carrying member of the twitterati, we'd love to hear from you. If you've got prior experience in Africa, we'd be beyond excited. If you've got prior experience in Burundi, our enthusiasm would be difficult to contain. And if none of the above apply but you think this sounds like a fun gig, we'd be just as happy to hear from you, too.

## **Language Requirements**

*None*